

APPENDIX D:

CHAPTER SCRAPBOOK AWARD

- A. The purpose of the Chapter Scrapbook Competitive event is to encourage pride in the local FFA chapter by keeping a cumulative record of the chapter's history and accomplishments and to help in recruitment and public relations for the chapter.
- B. Scrapbooks should cover the history and chapter activities from the previous school year.
- C. Chapters may enter a scrapbook in either the physical or multimedia category.
  - a. Physical scrapbooks
    - i. Chapters may use the scrapbook of their choice, traditional or digitally created and printed. (Scrapbooks are available from purchase at [www.shopffa.org](http://www.shopffa.org), but not required)
    - ii. Chapters may submit only one (1) book. Students should avoid documentation of activities to the extent that it requires multiple books or excessive pages causing overfilling of a traditional scrapbook.
  - b. Multimedia scrapbooks
    - i. Chapters may use the media platform of their choice as long as it meets these qualifications:
      - 1. Presentation is accessible online via a web link.
      - 2. Presentation is self-sufficient. Once "play" is pushed it progresses on its own.
      - 3. May not exceed 10 minutes.
- D. Chapters have the option of organizing their scrapbooks as follows:
  - a. In chronological order (An activity should only be used once. If it runs over multiple months, only use it for one month.)
  - b. Correlated to Program of Activities and FFA Vision: Growing Members, Building Communities, Strengthening Agriculture (additional "other" sections allowed)
  - c. Correlated to the three-component model of agricultural education: classroom/laboratory, Supervised Agricultural Experiences, and FFA (additional "other" sections allowed)
- E. All work is to be done by students, not by an adult or professional.
- F. To be considered for judging, submissions must adhere to the posted due date.
  - a. Multimedia scrapbook submissions must complete the designated form and upload to the state FFA as either a PDF or Word document
  - b. Physical scrapbook submissions must be postmarked to the state FFA
- G. Books will be judged by a committee appointed by state staff in each category.
- H. Scrapbooks shall be ranked in numerical order, on basis of final score by each judge. The winner shall be the book whose total ranking is the lowest.
- I. If the lowest rank value is a tie, the tie-breaker will go to the submission with the greatest number of lowest ranks.
- J. The chapter with the top scrapbook in each category will be recognized at the Nevada FFA Convention.

**Nevada FFA Association – Physical Scrapbook Rubric** Chapter: \_\_\_\_\_ Judge’s Initials: \_\_\_\_\_

Criteria	3	2	1	0	Total
<b>Album (Digital print or traditional)</b>	Meets <b>all</b> of the following: -quality, unbroken binding -clean -pages not ripped -no blank pages or reused pages -closes properly (not too many pages/multidimensional items)	Meets <b>3-4</b> of the following: -quality, unbroken binding -clean -pages not ripped -no blank pages or reused pages -closes properly (not too many pages/multidimensional items)	Meets <b>1-2</b> of the following: -quality, unbroken binding -clean -pages not ripped -no blank pages or reused pages -closes properly (not too many pages/multidimensional items)	Book closes improperly or more than one book submitted for the year.	
<b>Organization</b>	Includes <b>all</b> of the following: -Title page -introduction of chapter -page numbers -organized in an approved format	Includes <b>2-3</b> of the following: -Title page -introduction of chapter -page numbers -organized in an approved format	Includes <b>1</b> of the following: -Title page -introduction of chapter -page numbers -organized in an approved format	Scrapbook is missing all required organizational components.	
<b>Page Layout</b>	Meets <b>all</b> of the following: -number of pictures per page is visually appealing. -Photos are cropped/trimmed for enhancement. -clean for traditional (no items hanging off page, no sticky pages, no smudges, neatly trimmed)	Meets the following: -number of pictures per page is <b>mostly</b> visually appealing. -Photos are <b>mostly</b> cropped/trimmed for enhancement. -clean for traditional (no items hanging off page, no sticky pages, no smudges, neatly trimmed)	Meets the following: -number of pictures per page is <b>occasionally</b> visually appealing. -Photos are <b>occasionally</b> cropped/trimmed for enhancement. -clean for traditional (no items hanging off page, no sticky pages, no smudges, neatly trimmed)	Inadequate number of photos per page or lack of cropping/trimming or clean layout consistently.	
<b>Picture Quality</b>	<b>All</b> photos are of excellent quality: up to date, free from red eyes, in-focus, good exposure (not too dark or light), and photo subject appropriately highlighted.	<b>Most</b> photos are of excellent quality: up to date, free from red eyes, in-focus, good exposure (not too dark or light), and photo subject appropriately highlighted.	<b>Few</b> photos are of excellent quality: up to date, free from red eyes, in-focus, good exposure (not too dark or light), and photo subject appropriately highlighted.	Inadequate picture quality consistent throughout.	
<b>Captioning</b>	<b>All</b> captioning is: -Typed or neatly written -Consistent labeling -Photo captions contain first and last names of all people -Each page has a title and description or caption -Pictures match descriptive captions -Proper grammar and spelling	<b>Most</b> captioning is: -Typed or neatly written -Consistent labeling -Photo captions contain first and last names of all people -Each page has a title and description or caption -Pictures match descriptive captions -Proper grammar and spelling (< 5 errors)	<b>Few</b> captioning is: -Typed or neatly written -Consistent labeling -Photo captions contain first and last names of all people -Each page has a title and description or caption -Pictures match descriptive captions -Proper grammar and spelling (< 15 errors)	Inadequate captioning consistent throughout.	

Criteria	3	2	1	0	Total
<b>Supporting Materials</b> (Newspaper clippings, thank you cards, memorabilia, programs)	Includes a minimum of <b>three</b> diverse supporting materials throughout the scrapbook and appropriately spaced on page.	Includes a minimum of <b>two</b> diverse supporting materials throughout the scrapbook and appropriately spaced on page.	Includes a minimum of <b>two</b> diverse supporting materials throughout the scrapbook. Too many of the same materials or spacing issues.	Not Present	
<b>Creativity</b>	<b>All</b> pages include: -incorporates themes or events in layouts -demonstrates passion and enthusiasm for FFA through the use of creative digital media, papers, stickers, titles or stamps -engage the audience	<b>Most</b> pages include: -incorporates themes or events in layouts -demonstrates passion and enthusiasm for FFA through the use of creative digital media, papers, stickers, titles or stamps -engage the audience	<b>Few</b> pages include: -incorporates themes or events in layouts -demonstrates passion and enthusiasm for FFA through the use of creative digital media, papers, stickers, titles or stamps -engage the audience	Lack of creativity consistent throughout. Use this rubric as a guideline to improve creativity.	
<b>Satisfies purpose</b>	<b>Exceptional</b> example of a chapter's historical documentation for future generations to enjoy; extremely useful in chapter recruitment and completely effective as a public relations tool.	<b>Above average</b> example of a chapter's historical documentation for future generations to enjoy; very useful in chapter recruitment and somewhat effective as a public relations tool.	<b>Average</b> example of a chapter's historical documentation for future generations to enjoy; somewhat useful in chapter recruitment and limited effectiveness as a public relations tool.	Ineffective example for historical documentation, chapter recruitment or as a public relations tool.	
<p><b>Judge's Comments/Feedback:</b> _____</p> <p style="text-align: right;"><b>Judge's Rank:</b> _____</p>					/24

**Nevada FFA Association – Multimedia Scrapbook Rubric**

**Chapter:** \_\_\_\_\_ **Judge's Initials:** \_\_\_\_\_

Criteria	3	2	1	0	Total
<b>Album Presentation</b>	Meets <b>all</b> of the following: -Accessible via web link. -Self-sufficient presentation -Is 10 minutes or less in length	Meets <b>2</b> of the following: -Accessible via web link. -Self-sufficient presentation -Is 10 minutes or less	Meets <b>1</b> of the following: -Accessible via web link. -Self-sufficient presentation -Is 10 minutes or less	Not Present	
<b>Organization</b>	Includes <b>all</b> of the following: -Title page -introduction of chapter -organized in an approved format	Includes <b>2</b> of the following: -Title page -introduction of chapter -organized in an approved format	Includes <b>1</b> of the following: -Title page -introduction of chapter -organized in an approved format	Not Present	
<b>Page Layout</b>	Meets <b>all</b> of the following: -number of pictures per page is visually appealing. -Photos are cropped/trimmed for enhancement.	Meets the following: -number of pictures per page is <b>mostly</b> visually appealing. -Photos are <b>mostly</b> cropped/trimmed for enhancement.	Meets the following: -number of pictures per page is <b>occasionally</b> visually appealing. -Photos are <b>occasionally</b> cropped/trimmed for enhancement.	Inadequate number of photos per page, lack of cropping or clean layout consistently	
<b>Picture Quality</b>	<b>All</b> photos are of excellent quality: up to date, free from red eyes, in-focus, good exposure (not too dark or light), and photo subject appropriately highlighted.	<b>Most</b> photos are of excellent quality: up to date, free from red eyes, in-focus, good exposure (not too dark or light), and photo subject appropriately highlighted.	<b>Few</b> photos are of excellent quality: up to date, free from red eyes, in-focus, good exposure (not too dark or light), and photo subject appropriately highlighted.	Inadequate picture quality consistent throughout.	
<b>Captioning</b>	<b>All</b> captioning is: -In a readable font -Consistent labeling -Photo captions contain first and last names of all people -Each page has a title and description or caption -Pictures match descriptive captions -Proper grammar and spelling	<b>Most</b> captioning is: -In a readable font -Consistent labeling -Photo captions contain first and last names of all people -Each page has a title and description or caption -Pictures match descriptive captions -Proper grammar and spelling (< 5 errors)	<b>Few</b> captioning is: -In a readable font -Consistent labeling -Photo captions contain first and last names of all people -Each page has a title and description or caption -Pictures match descriptive captions -Proper grammar and spelling (< 15 errors)	Inadequate captioning consistent throughout.	
<b>Supporting Materials</b>	Includes a minimum of <b>three</b> diverse supporting materials throughout the scrapbook and appropriately spaced on page.	Includes a minimum of <b>two</b> diverse supporting materials throughout the scrapbook and appropriately spaced on page.	Includes a minimum of <b>two</b> diverse supporting materials throughout the scrapbook. Too many of the same materials or spacing issues.	Not Present	
	<i>Supporting materials may include: newspaper articles, newsletters or other media coverage, thank you cards, banquet programs, social media snapshots, etc.</i>				

Criteria	3	2	1	0	Total
<b>Creativity</b>	<b>All</b> pages include: -incorporates themes or events in layouts -demonstrates passion and enthusiasm for FFA through the use of creative digital media -engage the audience	<b>Most</b> pages include: -incorporates themes or events in layouts -demonstrates passion and enthusiasm for FFA through the use of creative digital media -engage the audience	<b>Few</b> pages include: -incorporates themes or events in layouts -demonstrates passion and enthusiasm for FFA through the use of creative digital media -engage the audience	Lack of creativity consistent throughout. Use this rubric as a guideline to improve creativity.	
<b>Satisfies purpose</b>	<b>Exceptional</b> example of a chapter's historical documentation for future generations to enjoy; extremely useful in chapter recruitment and completely effective as a public relations tool.	<b>Above average</b> example of a chapter's historical documentation for future generations to enjoy; very useful in chapter recruitment and somewhat effective as a public relations tool.	<b>Average</b> example of a chapter's historical documentation for future generations to enjoy; somewhat useful in chapter recruitment and limited effectiveness as a public relations tool.	Ineffective example for historical documentation, chapter recruitment or as a public relations tool.	
<p><b>Judge's Comments/Feedback:</b> _____</p> <p style="text-align: right;"><b>Judge's Rank:</b> _____</p>					/24

## Nevada FFA Association – Multimedia Scrapbook Submission Form

Instructions:

Complete this form and upload to the state FFA as either a PDF or Word document by the posted due date.

<b>Chapter Name:</b>	Click here to enter text.
<b>Web Link to access multi-media scrapbook:</b>	Click here to enter text.